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CALLAWAY C16 CABRIO MAKES WORLD DEBUT AT 2007 NEW YORK AUTO SHOW

World-Class Supercar Performance, Now Available as Convertible

OLD LYME, CONNECTICUT (March 16, 2007) – Callaway Cars today announced it will unveil the C16 Cabrio, the company’s convertible variant of the limited production C16 supercar, at the New York International Auto Show.

Callaway engineers integrated powertrain, brakes and suspension enhancements into the current Chevrolet Corvette platform, giving driving enthusiasts the opportunity to experience ultra-high performance levels in a convertible body style. Six-speed manual or paddle-shift automatic transmissions are available with either standard 560 or optional 616 horsepower engines.

The C16 Cabrio, like the C16 Coupe, was drawn and modeled by designer Paul Deutschman who has a twenty-year portfolio of Callaway designs. Architect of the “Callaway Look” – from its 254 mph Sledgehammer and Le Mans race cars to the current C16 models – Paul has created a stunning new design while retaining unmistakable Callaway lineage.

“With this car, we’ve maintained the C16’s class-leading performance, while creating a gorgeous ‘Cabrio’ version, based on one of the best sports car platforms available anywhere,” says company founder Reeves Callaway. “In true Callaway tradition, it incorporates our race-proven technologies, painstaking testing and validation efforts, and expert craftsmanship in an arresting and appealing style.”

The C16’s Callaway-supercharged 6.0L engine provides world-class power, producing 560 bhp at 6,200 rpm and 529 lb-ft of torque at 4,750 rpm. The optional 616 HP Performance Package raises the bar to 616 bhp and 582 lb-ft of torque, propelling the paddle-shifted Cabrio from 0-to-60 in 3.5 seconds. Quarter-mile acceleration tests consistently record low 11-second elapsed times. Maximum speed of the C16 Cabrio is estimated at just over 200 mph. Equally impressive is its fuel efficiency rating of 18 city/28 highway. Callaway’s warranty covers the equipment for 5 years or 100,000 miles.

Inside the C16 cockpit, door sill panels, dash pad, and steering wheel are upgraded and carry signature Callaway badging. The optional “Deutschleder” package completely retools the interior in fine German leather and Alcantara, featuring seats manufactured for Callaway by Recaro. Clients choose exterior and interior colors to suit individual taste. Each C16 Cabrio is built to order, serialized and identified by its build plaque.



The handling precision of the C16 is courtesy of the newly developed Callaway/Eibach Multi-Pro coil-over suspension. This joint development effort produced an advanced spring/damper system, featuring 10-position compression and rebound adjustability, allowing the driver to customize settings for specific track or road conditions. The sophisticated design provides excellent response while avoiding racecar-like rough ride characteristics.

To bring the Callaway C16 Cabrio from 200+ mph to rest, and to help negotiate the tightest tracks, the C16 utilizes a StopTech brake system engineered to Callaway specifications including 6-piston front and 4-piston rear calipers gripping 355mm x 32 mm rotors.

Callaway/Dymag wheels weigh approximately half that of their aluminum counterparts, providing significantly reduced unsprung weight for improved acceleration, cornering and braking. These TUV- and DOT-certified wheels feature forged magnesium spiders surrounded by durable carbon fiber rims and measure 19” by 10” front and 20” by 12” rear. Another of Callaway’s technology partners, Yokohama Tire, developed their “AdvanSport” specifically for the C16 in 285/30ZR19 front and 325/25ZR20 rear sizes.

Pricing for the C16 Cabrio starts at \$128,765 USD. Callaway C16 components are also available individually for 2005 - 2007 Corvettes through Callaway authorized retailers and installers.

Callaway C16 Cabrios are built by Callaway facilities in California, Connecticut, and Germany and are available to purchase exclusively through Callaway Cars’ authorized dealer network. For additional information on Callaway Cars, its automobiles and dealer locations, call 860-434-9002 or visit www.callawaycars.com

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